



IPC Introduces

# IQ/MAX Touch



*Connecting opportunities*

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This is the future

# Of Communications

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Compliance simplified. Flexibility unrivaled.  
Security that is state-of-the-art.

Beneath its sleek exterior is an open architecture,  
software-driven technology machine, that can  
not only make traders and other users more  
productive, but also IT and the infrastructure they  
manage simpler, and more effective.

Reduce risks. Add apps.

Customize to your heart's content.

And drive operational efficiencies  
throughout the firm like never before.



This is  
IQ/MAX  
TOUCH.

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# Intuitive

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**As simple as a smart phone...  
just touch, and you're there.**

You already know how to use IQ/MAX® Touch.

**Powered by IPC's Unigy® platform,** Touch's rich and intuitive interface means little or no training for traders and other users. They are up and running – able to increase efficiencies by making high frequency and repetitive tasks simpler and faster.

Accelerated access to speakers, favorites, call history, directories or any other user features makes **information acquisition and retrieval** easy.

Go ahead – **touch, tap, swipe, drag and drop** – you're ready to do exactly what you want.



**Tap or swipe to answer call on right or left handset**

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It's all in the most  
intuitive communications  
device ever. It's here today.

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# Flexible

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**Customize to your heart's content...  
whatever's best for your workflow.**

## **You're in control.**

**Configure displays, group directories, tailor speaker layouts, color-code contacts,** customize to the way you work to optimize the results you deliver.

IQ/MAX Touch has both a **hard and soft keyboard** to accommodate a user's preference.

An IQ/MAX Touch user can **manage up to 34 simultaneous conversations** – two on the handsets and 32 on speakers. Cutting through the chatter to isolate a conversation of interest is simple with Solo Mode – highlight a single speaker's audio; automatically reducing the volume of all others.

Users can also **create numerous personal "snapshots"** to help accelerate frequent activities and change between views.

**Incredible search capabilities** in IQ/MAX Touch allows users to easily search directories or review calls by select criteria or look for missed calls and return them faster.



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**IQ/MAX Touch – the  
options for how you set  
it up and use are endless.**

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# Productive

**Gain efficiencies with every touch...  
the power for greater profitability.**

IQ/MAX Touch users can  
**do everything faster.**

IQ/MAX Touch focuses on increasing efficiencies. From filters that allow you to quickly narrow directory lists to setting criteria for finding incoming, outgoing or missed calls or sorting calls based on date range or call type.

An **Activity Monitor and Notification view helps users see all line activity** of importance across the trading floor.

A truly global, multi-lingual interface for multinational teams. **Select and easily change the language** displayed to further customize communication with clients and increase productivity.

Chinese (simplified)	Italian
Danish	Japanese
Dutch	Korean
English	Portuguese
French	Spanish
German	

IQ/MAX Touch has so many features for **saving steps and shortening any user's workflow** – leaving time to do more.



# Essential For Success

- Improve User Productivity
- Enhance Compliance and Security
- Increase Operational Efficiencies
- Greater Return on Investment



### Expansion Speaker

Separate speakers from intercom and configure spatial audio



### Optional Expansion Screen

Increase the number of applications in view from up to three to up to six  
Extends customization of Snapshots

### Truly Global

Multi-lingual interface for multinational teams  
Expandable to support all languages

### Spatial Audio

Configure speakers on the left, right or virtual center speaker adds audio direction — an important indicator to a conversation

### Device Integration

Integrated Bluetooth for connected devices (e.g., keyboard, mouse, video camera)





### Dual Super-Wide Band Microphones

Transmit conversations in high-fidelity, pristine audio  
LED to indicate microphone is transmitting  
Optional second microphone

### Pristine Audio for Compliant Call Capture

Aids voice recording, analytics, biometrics and real-time verification

### Single Device Delivering Unigy Capabilities

All features and capabilities in a compact device  
Secure and compliant communications for up to 34 conversations simultaneously  
Expandability through software-based licensing



### Advanced Touch Screens

Multi-touch screen supports various ways to improve user productivity



### Customizable User Interface

Flexible and extensible to add new apps and adapt as regulatory and market needs evolve



### Physical Dial Pad

Master volume control and left and right handset call control keys

**Across your firm. Around your global enterprise.  
A single, software-based, Unigy-powered device  
with advantages for everyone.**

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# Compliant And Secure

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Greater confidence than ever before...  
you and your clients are protected.

Compliance officers and risk managers alike will like the **controls and capabilities** your firm gains with IQ/MAX Touch.

**All communications are secured and encrypted.** IQ/MAX Touch features Secure Session Initiation Protocol (SIPS) and Secure Real-time Transport Protocol (SRTP) for securing communications from the front room to the back room.

**Additionally, IQ/MAX Touch delivers:**

Super-high fidelity audio enabling voice analytics; including discrete channels for **pristine audio for compliant call capture, retrieval and analytics** for regulator requests

Enablement for an easier authentication mechanism for **voice print authentication** and real-time verification of callers

Adaptability for **enforcing regulatory barriers** and meeting changing regulatory needs

With such dynamic configuration controls, IQ/MAX Touch provides secure and compliant communications wherever you need it.



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An easier authentication mechanism for voice print authentication and real-time verification of callers."

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# Efficient

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Operational savings for every firm...  
cut time, complexities and costs.

Right from the start, your firm can realize operational efficiencies with IQ/MAX Touch. There's **simplified deployment** at implementation or for growth.

The intuitive interface **saves time when getting traders and other users trained** – they are up and running, serving clients, making deals – usually in minutes or hours; not days.

The smaller profile of IQ/MAX Touch, **saves valuable real estate** on a user's desktop.

Because IQ/MAX Touch is software-based, firms can have **same-day activation of additional capabilities** such as adding more speakers. User controls via applications licensing means you don't have to place an order and wait for delivery – saving time for users and money for the firm.

**Integration with active directory** extends the user's reach without the need to continually update or add contacts.

IQ/MAX Touch **makes free seating easier** – you can sit at any IQ/MAX Touch and your entire profile of capabilities is available.

One device for all users; standardizing equipment reduces or eliminates equipment moves and **simplifies support** knowledge.

**Reduced power consumption** of IQ/MAX Touch makes it more environmentally friendly and helps lower costs for your business.

## Adjustable Viewing Angles

**Three positions:**  
30, 45, and 60 degrees  
to easily fit under monitors



# Technology

State-of-the-art and software-driven...  
for advantages today and tomorrow.

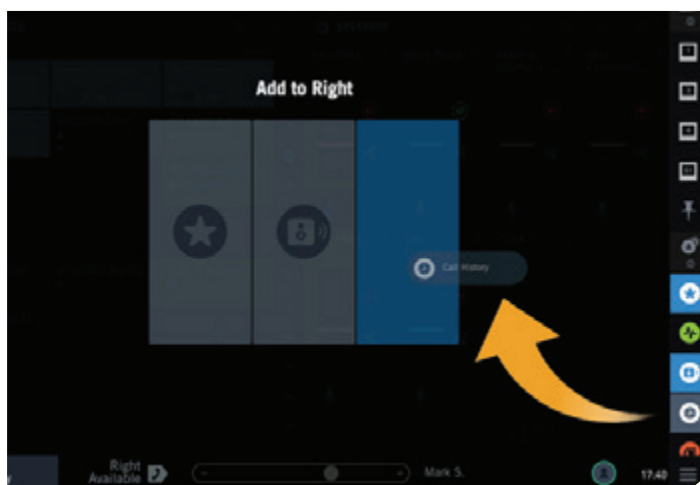
IQ/MAX Touch provides the flexibility to **integrate and incorporate new applications.**

Users can opt for any set of devices and apps they prefer and are allowed by the administrator.

As technology changes, so can IQ/MAX Touch. It can **broaden a user's reach** with direct access to an HTML 5 web browser, web applications, client web applications and other market information such as news, TV and video streaming. With your access to the Blue Wave® Application

Development Platform, you can **build independent apps** to launch in IQ/MAX Touch to meet your firm's own security, compliance or productivity needs.

The **open architecture** of IQ/MAX Touch makes it a prudent investment right now and for future integration and global growth— you're ready to **take advantage of the latest innovations.**



Customizable application framework

**For benefits**  
across your business...

IQ/MAX Touch is here, right now – powered by IPC's Unigy platform for traders and other users as well as for enriching the compliance, security and operations of everyone throughout your trading enterprise. As part of IPC's suite of software-based communications and compliance solutions, IQ/MAX Touch's intuitive interface, innumerable capabilities and indispensable integration with tomorrow's technologies make it the device to invest in today.

## For more Information

Receive all the details on **IQ/MAX Touch** as well as a demonstration of its many advantages from an IPC Account Representative.

Or visit our website: [www.ipc.com/Touch](http://www.ipc.com/Touch)

## IPC offices

# Around the world

### Americas

#### IPC Corporate Headquarters

Harborside Financial Center  
Plaza 10  
3 Second Street  
15th Floor  
Jersey City NJ 07311

T +1.201.253.2000

### EMEA

#### IPC London Office

Tower House  
67-73 Worship Street  
London EC2A 2DZ  
England

T +44.(0)20.7979.7200

### Asia Pacific

#### IPC Hong Kong Office

28/F  
Berkshire House  
25 Westlands Road  
Quarry Bay  
Hong Kong

T +852.2899.8088

## Global offices



### North America

Jersey City, NJ  
Alpharetta, GA  
Boston, MA  
Chicago, IL  
Bensalem, PA  
Fairfield, CT  
Houston, TX  
Los Angeles, CA  
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